

Social Media Manager (m/f/x)

Berlin - Germany



As an interdisciplinary architectural office we employ over 350 members of staff from almost 40 countries. Our offices in Munich, Berlin and Peking are constantly expanding. Our communications and marketing team is tasked with the internal and external cross-media presentation of our projects and culture.

We are currently looking to add a Social Media Manager (m/f/x) to our communications team in Berlin.

You can expect the following

- Conception, implementation and controlling of social media strategies and campaigns
- Independent management and monitoring of the office's social media channels
- Editorial planning in close cooperation with the project and management team
- Synthetic processing of complex specialized topics for different target groups
- Continuous tracking of social media performance
- Regular preparation of reports and analyses

You bring along

- Degree in communications or media studies or comparable education with a digital focus
- At least three years of professional experience
- High affinity with social media tools, platforms and networks
- Interest in architecture
- High aesthetic and design standards
- Very good editorial skills and communication skills (German and English)
- Precise, independent and organized working style
- Professional handling of common graphic programs (e.g. motion design tools)
- Very good proficiency in German and English

We offer

- Great variety of projects and tasks
- Work in a future-oriented field as part of an innovative and dynamic team
- Design and creativity scope
- Attractive pay and 30 days paid vacation/year
- Office in the heart of Berlin with excellent public transport connections
- International and interdisciplinary working environment

Your contact at HENN

Raymond Richter, tel. +49 30 283 099-253

We're eager to get to know you! Please submit your application via our recruitment portal.

→ [henn.com](https://www.henn.com)